

NEBRASKA STATE QUARTER DESIGN COMMITTEE MEETING
STATE CAPITOL, ROOM 1525
LINCOLN, NE
Monday, July 18, 2003 – 9:30 AM

PRESENT: Secretary of State John Gale, Tom Bassett, Gordon Howard, Virgil Marshall,
Dr. Michael Schuyler, Norman Geske & staff member Sharon Hambek
ABSENT: Roger Bruhn & Jodi Rave

Open Meeting Notice: Secretary Gale called the meeting to order at 9:35 AM noting there were enough members present to be sufficient for a quorum. He also stated notice of this meeting had been posted on the state's internet public meeting calendar from June 30, 2003 to July 18, 2003 in compliance with the Public Meeting Law. The agenda was also available on the web site since July 14, 2003.

Minutes & Agenda: A motion was made by Mr. Bassett, seconded by Dr. Schuyler to accept the agenda as presented. Motion carried unanimously. A motion was made by Mr. Bassett, seconded by Dr. Schuyler to approve the minutes as mailed and presented. Motion carried unanimously.

Categorization Subcommittee Report: Mr. Marshall reported that he and Mr. Geske had met earlier in the week and had reviewed and categorized all the designs submitted at that time. They presently have about 12 to 15 categories. They plan to meet periodically as dictated by the number of designs needing to be reviewed.

Public Comment Subcommittee Report: Mr. Howard had met with Secretary Gale and Ms. Hambek earlier in the week (Ms. Rave was unable to attend) with the main topic discussed being the kick off events to be held. Mr. Howard posed the questions to the committee as to whether or not there should be more than the one event held at the Capitol and if so, where should they be held? The subcommittee suggested that in addition to having a press conference; they may want to have some type of entertainment; possibly have someone dressed in a historic costume, etc. His committee also presented suggestions on who might be invited to these events. Considerable discussion followed.

A motion was made by Mr. Bassett, seconded by Dr. Schuyler authorizing the Secretary of State office to make arrangements to hold press conference/kick off events in Scottsbluff/Gering, Kearney, North Platte (probably press conference only), Lincoln and Omaha sometime between the dates of September 15th and 18, 2003. The Governor should be invited to attend all of these events. Motion carried unanimously. The following facilities were suggested for each of the locations:

Scottsbluff – possibly at the college, the Gering Civic Center or the Scotts Bluff Monument or Five Rock amphitheater

North Platte – possibly Scouts Rest Ranch (This one may be just a press conference with no entertainment)

Kearney – possibly at Museum of Nebraska Art

Lincoln – authorization has been received for the rotunda and/or the north steps of the Capitol on either September 16th or 17th. The Committee was informed the Governor could only attend on the morning of September 17th so it was decided this event would be held at probably 9:30 AM on Sept 17th.

Omaha – possibly at the Durham Western Heritage Museum

It was decided Ms. Hambek should contact either Chris Sayre or David Seay to see if they would be available to provide some entertainment at any or all of the events. It was also suggested that perhaps they could dress in some historic costume as they perform.

In addition to the Governor, other guests the committee would like to have invited were all the media in the surrounding area at each location, local dignitaries and State Senators if available. It was also suggested that board members from at least the Nebraska Humanities Council, the Nebraska Arts Council and the State Historical Society, all of which had appointed members to serve on the quarter committee, should be invited.

Speakers Bureau: Another to topic the Public Comments Subcommittee had discussed was the possibility of developing a Speakers Bureau of individuals that would be qualified to go to schools, civic organizations, etc. to speak on Nebraska history and the coin design process. A motion was made by Mr. Bassett, seconded by Dr. Schuyler to develop such a Speakers Bureau, using members of the committee willing to speak to groups, individuals with museums and possibly getting some speakers the Nebraska Humanities Council may know. Discussion held. Motion carried unanimously.

Those on the committee willing to be part of the Speakers Bureau are as follows:

Gordon Howard – speak to civic groups and elementary students, especially

fourth grade – speak especially on trails across Nebraska

Virgil Marshall – likes speaking to fourth grade – on coins – not Nebraska history

Dr. Schuyler – will think about being put on Bureau – would want to speak to

civic groups or college level

It was suggested that anyone from museums or other speakers be given the parameters for the quarter design to assist them in speaking about the process. It was also suggested that a brochure be developed as soon as possible explaining the history of the quarter program and the process each state goes through in developing their quarter. This brochure should also include the design form that has been developed. A draft of this brochure should be available for the next meeting.

Journalism Class – In the absence of Ms. Rave, Ms. Hambek explained that Ms. Rave has been in contact with the professor at the University of Nebraska Journalism School to see if they would take the marketing of the quarter design on as a project. It was Ms. Hambek's understanding if they accepted, the students would brainstorm and develop marketing ideas which the committee could then select whatever ideas they thought may work.

Administrative Subcommittee Report: Mr. Bassett explained the subcommittee had discussed the need to raise funds for future expenses, especially the launch event which could cost as much as \$20,000. He presented a letter for the committee to review that could be sent to corporations or foundations to solicit funds.

Discussion was held. A motion was made by Dr. Schuyler, seconded by Mr. Marshall to approve the letter presented with correcting the misspelling of Nebraska. Motion carried unanimously. It was decided this letter should not be sent out until further details were developed on the levels of sponsorship. Committee members were asked to contact either Secretary Gale or Ms. Hambek if they knew of a company or foundation they felt would be good to contact.

Teacher/Principal Letter – The committee reviewed a letter that had been drafted to send to fourth grade teachers and principals across the state inviting classes to participate in submitting designs for the quarter. The committee suggested the addition of a sentence that stated the students were welcome to submit individual designs, one design per class or several designs per class. This addition will be made to the letter for the committee to review again at the next meeting.

Member on Subcommittee - Dr. Schuyler stated if more help was needed on the Administrative Subcommittee he would be willing to serve on it.

Recess: Chairman Gale recessed the meeting at 11:30 AM. The meeting reconvened at 11:45 am with all members who were originally present in attendance at that time.

Labels: Ms. Hambek asked the committee if when she orders labels they want just fourth grade teachers or if she should include those teachers that may include third or fifth grades as well. It was the consensus of the committee that any teacher that has a fourth grade class should receive the invitation letter.

Magazine Article: The committee reviewed a short article inviting the public to participate in the quarter design. It was suggested that a paragraph be added regarding what has been done in other states. It was also suggested that a sentence be added promoting the launch event at the conclusion of the process. A list of possible publications was also presented for review. The committee approved the Secretary of State's office to send the story to the publications on the list or any others they felt would be appropriate.

Icon Letter: The committee reviewed a draft of a letter to be sent to organizations/foundations that may have ownership of Nebraska icons. The purpose of the letter would be to discover if there any entities that could not give unconditional rights to the U.S. Mint if their icon was used on the quarter. The letter was approved by the committee with the deletion of #3 on the second page. The committee developed the following list of icon entities the letter should be mailed to:

Boys & Girls Home
Arbor Lodge
Homestead National Monument
Chimney Rock
State Capitol/Sower
STRATCOM
Buffalo Bill Cody

Any Other Business: Chairman Gale informed the committee that Mr. Howard was going to be entering a hospital in Denver next week for some possible heart surgery. He was wished well by the committee.

Next Meeting: The next meeting will be held at the State Capitol on August 12, 2003 from 9:30 am to 12:30 pm. The room will be determined at a later date.

Adjournment: A motion made by Mr. Marshall, seconded by Dr. Schuyler to adjourn the meeting. Motion carried unanimously. Meeting adjourned at 12:35 pm.

Respectfully submitted,

Sharon Hambek
Event Coordinator